

# The Real Easter Egg 2012



£3.99

It's hard to believe that, out of the whopping 80 million chocolate Easter Eggs sold each year, not one of them mentions Jesus on the box. Until now that is.

The Real Easter Egg is the first and only Fairtrade chocolate Easter Egg to explain the Christian understanding of Easter on the box. It also supports charity and development projects.



## New look box

Including **FREE** 8 page story book

- Brighter colours
- The three crosses on the front are bigger
- The Easter story is a colourful visual story board as opposed to last year's text only version
- If you open the lid, you will see 'Happy Easter'
- Under the lid, and for the first time ever on an Easter Egg, there is a quote from the bible - the resurrection text from Mark.
- Inside the box is a copy of the Easter story in booklet form for children to keep and parents to share.



[www.realeasteregg.co.uk](http://www.realeasteregg.co.uk)